

FARM SUSTAINABILITY ASSESSMENT: BENEFITS TO FARMERS

FSA helps farmers, and food and drink companies around the world to produce, sell and source more sustainably grown agricultural products



IMPROVE PERFORMANCE

FSA equips farmers with valuable knowledge and insights allowing them to improve their performance



SAVE TIME AND RESOURCES

Using just one reference tool and one form means less duplication of effort in assessing, auditing and verifying on-farm sustainable practices



REDUCE COSTS

FSA reduces costs by providing farmers a ready-made solution to communicate sustainable agricultural practices along the supply chain



IMPROVE MARKET ACCESS

Using FSA increases opportunities to do business with companies interested in sourcing sustainably



A GLOBAL TOOL

Farmers around the world are using FSA to meet sustainability goals in a practical, easy to use approach. So are leading food and drink companies such as Coca-Cola, McCain, Mondelez and Unilever



MULTI - PURPOSE

FSA is not commodity-specific but is suitable for all crops and farm sizes on a globally recognized scale